

Cookies Policy

This Cookies Policy explains how Jay's Print & Web Design ("we", "us", or "our") uses cookies on our website (the "Service"). By using the Service, you consent to the use of cookies.

What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

How Jay's Print & Web Design uses cookies

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes:

To enable certain functions of the Service

To provide analytics

To store your preferences

To personalize content and ads and provide social media features

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

Essential cookies: We may use cookies to remember information that changes the way the Service behaves or looks, such as a user's language preference on the Service.

Analytics cookies: We may use analytics cookies to track information about how the Service is used so that we can make improvements. We may also use analytics cookies to test new advertisements, pages, features, or new functionality of the Service to see how our users react to them.

Advertising cookies: These cookies are used to serve you with advertisements that may be relevant to you and your interests.

Third-Party Cookies

Some third parties may also place cookies on your browser when you visit our website. These cookies may be used by third-party service providers for purposes such as advertising, analytics, and social media integration. We do not have access to or control over these cookies. You can learn more about how these cookies are used and manage your preferences by visiting the respective third-party websites.

Your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Data Protection Compliance

We are committed to complying with applicable data protection laws, including the General Data Protection Regulation (GDPR) and the UK Data Protection Act 2018, regarding the use of cookies and the processing of personal data obtained through cookies.

Explicit Consent for Non-Essential Cookies

We will obtain explicit consent from users before setting non-essential cookies on their devices. Users will have the option to accept or reject non-essential cookies through a cookie consent banner or pop-up when they first visit our website.

Cookie Consent Banner

Upon visiting our website, users will be presented with a cookie consent banner or pop-up that provides information about the types of cookies we use and allows them to manage their cookie preferences. By continuing to use our website, users consent to the use of cookies in accordance with this Cookies Policy.

Opt-Out Mechanism

Users have the right to withdraw their consent for the use of non-essential cookies at any time. They can do so by adjusting their browser settings to block or delete cookies, or by using the cookie management tools provided on our website.

Cookie Duration

We will specify the duration for which cookies are stored on the user's device, including the expiration dates for session cookies and the lifespan of persistent cookies. Users will also be informed about how they can manage or delete cookies through their browser settings.

Cookie Policy Review

We will regularly review and update this Cookies Policy to ensure its compliance with relevant laws and regulations, as well as its alignment with our cookie usage practices. Any updates or changes to the Cookies Policy will be communicated to users through our website.

International Data Transfers

If cookies involve the transfer of personal data to countries outside the European Economic Area (EEA) or the United Kingdom, we will ensure that appropriate safeguards are in place to protect the security and privacy of personal data during such transfers.

User Rights

Users have the right to exercise their data protection rights regarding the processing of personal data obtained through cookies. This includes the right to access, rectify, or delete personal data, as well as the right to lodge complaints with the relevant data protection authorities.

Complaints Procedure

Users can contact us if they have any concerns or complaints regarding the use of cookies on our website. We will promptly investigate any complaints and take appropriate measures to address them in accordance with applicable laws and regulations.

Dispute Resolution

Any disputes arising from the use of cookies or the processing of personal data will be resolved through negotiation, mediation, or arbitration, as agreed upon by the parties involved.

Data Retention

We will retain cookie data for as long as necessary to fulfill the purposes outlined in this Cookies Policy or as required by applicable laws and regulations.

Data Sharing

We may share cookie data with our trusted service providers, such as analytics or advertising partners, to assist us in improving our services and marketing efforts. However, we do not sell or disclose cookie data to third parties for their own marketing purposes.

User Consent Mechanisms

By continuing to use our website, you consent to the use of cookies as described in this Cookies Policy. You may manage your cookie preferences through your web browser settings or by using any cookie consent management tools provided on our website.

Cookie Categories: Cookies used on our website may fall into the following categories:

Essential Cookies: Necessary for the functioning of the website, including features such as user authentication and security.

Performance Cookies: Used to analyze website performance and improve user experience.

Functionality Cookies: Enhance website usability by remembering user preferences and settings.

Targeting/Advertising Cookies: Used to deliver personalized advertisements based on user interests and browsing behavior.

Cross-Border Data Transfers:

If cookies involve the transfer of personal data to countries outside the European Economic Area (EEA) or the United Kingdom, we ensure that appropriate safeguards are in place to protect user data during such transfers. These safeguards may include standard contractual clauses or other mechanisms approved by relevant data protection authorities.

User Rights Clarification:

Users have the following rights regarding their cookie data under applicable data protection laws:

Right to Access: Users can request access to their cookie data and information about how it is processed.

Right to Rectification: Users can request the correction of any inaccuracies in their cookie data.

Right to Erasure: Users can request the deletion of their cookie data under certain circumstances.

Right to Restrict Processing: Users can object to the processing of their cookie data or request restriction of processing.

Right to Object: Users can object to the processing of their cookie data for direct marketing purposes or on grounds relating to their particular situation.

Right to Data Portability: Users can request a copy of their cookie data in a structured, commonly used, and machine-readable format.

Business Changes:

In the event of changes in ownership, merger, acquisition, or other business transactions, users will be informed about how such changes may affect the handling of their personal data and any actions they may need to take to manage their cookie preferences.

Patents:

We do not currently use any patented technologies related to cookie usage or data processing on our website.

Registration Requirement:

There are no registration requirements for users to access features of our service that involve the use of cookies.

Updates to the Policy

We reserve the right to update or amend this Cookies Policy at any time to reflect changes in our cookie practices or legal requirements. Any updates will be effective upon posting the revised policy on our website.

Data Protection

Data Protection Officer (DPO): Although not legally required for a small business, considering the sensitivity of personal data, Jays Print & Web Design may appoint a Data Protection Officer (DPO) responsible for overseeing data protection efforts.

User Rights

User Consent: Users should be explicitly informed and provide consent before any cookies are stored on their devices.

Data Minimization

Data Minimization Principle: Jays Print & Web Design should only collect and process personal data that is necessary for the purposes outlined in this Cookies Policy.

Security Measures

Security Measures: Jays Print & Web Design should implement industry-standard security measures to protect the confidentiality, integrity, and availability of users' personal data.

Data Breach Notification

Data Breach Notification: In the event of a data breach affecting users' personal data, Jays Print & Web Design should notify affected users and relevant authorities promptly, in compliance with applicable data protection laws.

User Education

User Education: Jays Print & Web Design should provide information to educate users about their privacy rights, how their personal data is processed, and steps they can take to protect their privacy when using the service.

Cross-Border Data Transfers

Cross-Border Data Transfers: If personal data is transferred outside the United Kingdom or the European Economic Area (EEA), Jays Print & Web Design should ensure that appropriate safeguards are in place to protect users' personal data during such transfers.

User Rights Clarification

User Rights Clarification: Users should be informed about their rights to access, update, or delete their personal data held by Jays Print & Web Design.

Business Changes

Business Changes: In the event of changes in ownership, merger, acquisition, or other business transactions, users should be informed about how such changes may affect the handling of their personal data and any actions they may need to take.

Patents

Patents: Jays Print & Web Design should specify if any patented technologies are used on their website or service.

Registration Requirement

Registration Requirement: If there are any registration requirements for users to access certain features of the service, it should be clearly stated in the

Cookies Policy.

Legal Basis for Processing

Legal Basis for Processing: Jays Print & Web Design should specify the legal basis for processing users' personal data, including consent, contract performance, legitimate interests, or compliance with legal obligations.

Sensitive Personal Data

Sensitive Personal Data: Jays Print & Web Design should clarify that they do not intentionally collect or process sensitive personal data unless required for specific purposes and with explicit user consent or as permitted by law.

Updates to the Policy

Updates to the Policy: This Cookies Policy was reviewed on 28 April 2024 and updated periodically to reflect changes in cookie practices or legal requirements. Users will be notified of any significant changes to the Policy.

Governing Law

This Cookies Policy is governed by and construed in accordance with the laws of the United Kingdom. Any disputes arising from this Policy will be subject to the exclusive jurisdiction of the courts in England and Wales.

Contact Information

If you have any questions or concerns about our Cookies Policy, please contact us at [contact email] or by phone at [contact phone number].

More information about cookies

You can learn more about cookies and the following third-party websites:

AllAboutCookies: <http://www.allaboutcookies.org/>

Network Advertising Initiative: <http://www.networkadvertising.org/>